



FOR IMMEDIATE RELEASE

## CEGEDIM AND CIC EXPAND EU PARTNERSHIP

### New Five-Year Contract Now Includes Digital Invoice-to-Payment Solution

REDWOOD SHORES, CA, January 29, 2015 – Communication Intelligence Corporation (“CIC”) (OTCQB: CICI), a leading supplier of electronic signature and other software solutions focused on the paperless, secure and cost-effective management of document-based transactions, today announced the expansion of its partnership with Cegedim SA (“Cegedim”) (EURONEXT: CGM), a global technology and services company and a leader in electronic invoicing, global payments and dematerialization (the removal of paper-based processes).

In an agreement signed earlier this month, the term of the partnership has been extended for a minimum of five years. Also, the license grant has been expanded from electronic signature solutions sold on a standalone basis and applied to Single Euro Payments Area (“SEPA”) debit and credit mandates. Now included is the management and authentication of end-to-end digital transaction management solutions that seamlessly handle payment transactions from the issuance of purchase orders and invoices to scheduling and fulfillment of payment. This workflow process improvement dramatically increases the velocity of the customer’s cash cycle.

“CIC has been instrumental in Cegedim’s ability to deliver fully digital workflow solutions to our client base,” said Jean-Marie Simon, director for Cegedim Global Payments. “Our product and service offerings leverage CIC’s highly secure, flexible and powerful solutions for electronic signatures, as well as for routing, authentication and other key workflow elements. We are witnessing increased demand for our joint solutions and expect business to accelerate over the next several quarters and into next year.”

Current deployments in production include standalone use of electronic signatures by a leading global pharmaceutical company and SEPA mandate processing by an international engineering services group, as well as by several mutual insurance companies. Cegedim has also signed a number of contracts that are expected to go into production in the next few quarters, including ones with a financial institution specializing in payment solutions and consumer credit, a leading equipment rental company, a major European pharmaceutical company and a global wholesale trader in tools, equipment and other hardware, among others.

“All the hard work and investment by both Cegedim and CIC over the past three years is developing into market traction,” said Philip Sassower, chairman and chief executive officer for CIC. “Cegedim selected CIC as its technology partner given our software’s proven ability to handle enterprise-level, highly scalable workflow management and authentication solutions that are used by leading financial institutions in the United States to process hundreds of millions of

annual transactions. We are very excited that our combined efforts and market leading solutions will lead to revenue in the current quarter. We believe that future sales from this high transaction volume opportunity will accelerate, driven by the above described existing relationships, SEPA and the interest by French and other European companies in the powerful blending of digital transaction management and electronic signature solutions.”

#### ABOUT CIC

CIC is a leading provider of digital transaction management (DTM) software enabling the paperless management of document-based transactions. CIC’s solutions encompass a wide array of functionality and services, including electronic signatures, biometric authentication and simple-to-complex workflow management. These solutions are available across virtually all enterprise, desktop and mobile environments as a seamlessly integrated platform for both ad-hoc and fully automated transactions. CIC’s platform can be deployed both on-premise and as a cloud-based service, with the ability to easily transition between deployment models. CIC is headquartered in Silicon Valley. For more information, please visit our website at [www.cic.com](http://www.cic.com). CIC’s logo is a trademark of CIC.

#### ABOUT CEGEDIM

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life science companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,000 people in more than 80 countries and generated revenue of €902 million in 2013. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: [www.cegedim.com](http://www.cegedim.com), and follow Cegedim on Twitter [@CegedimGroup](https://twitter.com/CegedimGroup).

#### FORWARD LOOKING STATEMENTS

Certain statements contained in this press release, including without limitation, statements containing the words “believes”, “anticipates”, “hopes”, “intends”, “expects”, and other words of similar import, constitute “forward looking” statements within the meaning of the Private Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors, which may cause actual events to differ materially from expectations. Such factors include the following (1) technological, engineering, quality control or other circumstances which could delay the sale or shipment of products containing the Company’s technology; (2) economic, business, market and competitive conditions in the software industry and technological innovations which could affect customer purchases of the Company’s solutions; (3) the Company’s inability to protect its trade secrets or other proprietary rights, operate without infringing upon the proprietary rights of others or prevent others from infringing on the proprietary rights of the Company; and (4) general economic and business conditions and the availability of sufficient financing.

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